



# Join the Association of Compost Producers, and Grow!

*California's State Chapter of the US Composting Council – Bringing the national work to California*

**Now is the perfect time to up your compost game!**

Let **ACP** help you to...

## Enhance your marketing opportunities

*“ACP builds higher value institutional markets for sustainable compost businesses”*

*- Bob Engel, Engel & Gray, Inc.*

**Compost Marketing Development Strategy & Activities — we represent you at:**

- **Governor's Cabinet Level** - Strategic Growth Council
- **State Department Level** - Individual Departments (CalEPA-Air, Water & Solids/CalRecycle; Caltrans, CDFA)
- **State Legislation Level** - working with legislators to craft industry supportive legislation
- **Regional & Local Level** - Water & Air Districts, and local "Jurisdictions" (cities, counties and special purpose districts) and water, stormwater and wastewater agencies
- **Industry Level** - Landscaping, Low Impact Development, Urban Farming & Agriculture
- **Education & Outreach:** Expand your education activities about compost benefits and use, as well as outreach



## Have a hand in influencing decisions at the highest State level in Sacramento

*“Regulations make or break compost facility siting and compost markets”*

*Dan Noble, Executive Director, ACP*



### **Our Sacramento Lobbyist: Lynch & Associates**

- Work with the legislators, their staff and other colleagues to get bills through
- Collaborates with State agencies, especially CalRecycle to create ever more compost friendly industry support

## Leverage your time and money

*“Work with compost colleagues to magnify your influence;  
Your viewpoint is important, stay informed and up to date”*

*Jeff Ziegenbein, Inland Empire Regional Compost Authority*



- **Networking and Collaboration:** Participation in regular networking and collaboration gatherings with your California composter colleagues
- **Leadership:** As a Supporting Member, you have a unique opportunity to provide your leadership voice by informing ACP staff, and being elected to the Board of Directors, enhancing the positive direction and influence of compost products and use in California.

## Advance compost intelligence and value

*“ACP supports innovative solutions to build the next generation compost facilities.”*

*Kevin Barnes, City of Bakersfield*



**Research:** Direct and work with ACP staff to initiate and engage in compost technology and market research that expands the production and use of compost in California. Recent and current projects include:

- **Solar Powered, Low Emissions, Low Cost Compost Technology** – [ACP Valley Air TAP Project Final Report May 2013](#)
- **Sustainable Landscape Program** – Water Board funded, in collaboration with San Diego Water Authority, County of San Diego, City of San Diego, Surfrider Foundation, California American Water Company