



STRATEGIC PLAN

- I. **GOAL:** To promote sustainable bioenergy development and associated activities in California, including policy advocacy, public education and outreach, promoting research and development, and encouraging industry best practices.

II. OBJECTIVES:

- Promote policies, funding and other incentives to accelerate bioenergy development across all sectors and for all end uses in California
- Develop and promote investment plan for bioenergy
- Increase public, policymaker and stakeholder understanding of bioenergy benefits, impacts and needs
- Provide targeted support for specific bioenergy projects
- Promote R&D to improve efficiencies, reduce costs, reduce pollution and maximize greenhouse gas benefits, better quantify benefits and ensure environmental sustainability
- Promote industry best practices and business development

III. POLICY ADVOCACY

BAC's policy advocacy will focus primarily on the California Legislature and state agencies, but BAC will occasionally support important federal policies to promote bioenergy.

A. Promote a Renewable Gas Standard or Similar Requirement to Provide Long-term Certainty and Offtake Agreements for Bioenergy.

B. Promote Bioenergy for Electricity Generation

1. Ensure successful implementation of SB 1122 (250 megawatt procurement requirement)
2. Ensure that bioenergy can participate in the larger RPS program and that RPS rules sufficiently value the benefits that bioenergy provides, including giving onsite power “Bucket 1” value under the RPS.
3. Improve access to the transmission grid and expedited interconnection
4. Maximize EPIC, cap & trade and other funding for bioenergy
5. Address air quality challenges to bioenergy

B. Promote Biofuels from Organic Waste and Biomethane

1. Ensure successful implementation of AB 1900 (standards for pipeline injection of biomethane) and 2196 (clarification of pipeline biogas eligibility under RPS)
2. Advocate for changes to the LCFS program that promote the use of biogas for transportation, including changes to provide long-term certainty, accurate carbon intensity levels and leakage rates, etc.
3. Maximize AB 118, Low Carbon Transportation (cap & trade) and other funding for biofuels

C. Promote the Greenhouse Gas Benefits of Bioenergy

1. Ensure Cap & Trade revenues are allocated to bioenergy development in all waste sectors.
2. Promote bioenergy development as part of AB 32, Short-Lived Climate Pollutant, Sustainable Freight, Carbon Sequestration, 50% RPS and 50% Petroleum Reduction Plans
3. Advocate for additional carbon offset protocols for bioenergy
4. Advocate for additional R&D to better quantify emissions reductions, added carbon sequestration, water savings and other GHG reductions from bioenergy and its byproducts

IV. COMMUNICATIONS AND OUTREACH

A. Provide Information about Industry and Policy Issues on BAC's website

1. Provide information about bioenergy - status in CA, benefits, obstacles, etc.
2. Provide information about Association's policy positions, comment letters, pleadings, etc.
3. Provide information about and links to member companies
4. Provide public clearinghouse of existing and upcoming policy opportunities
5. Provide information about BAC membership

B. Media

1. Provide press kits with fact sheets, position statements, member info
2. Prepare sample op-eds, letters to the editor and other materials
3. Draft and issue press releases

C. Outreach / Stakeholder Engagement

1. Organize meetings and workshops with environmental and environmental justice groups to share information and develop more common understanding of the impacts and benefits of bioenergy
2. Conduct policymaker briefings and tours of bioenergy facilities to increase their understanding of bioenergy's benefits and needs
3. Organize meetings with utilities to reach better understanding of challenges and solutions on electricity and pipeline issues

V. PROJECT ADVOCACY

BAC will, to the extent possible, assist Members' projects in California by helping to address regulatory barriers, supporting requests for public funding, advocating before utilities and regulators, and assisting with outreach to local communities and stakeholders.

VI. TARGETED RESEARCH

- A. Facilitate development of coordinated research agenda to target most pressing environmental and economic barriers to bioenergy development
- B. Work with dairy digester, forest biomass and wastewater treatment working groups to coordinate and prioritize research needs
- C. Present coordinated research agenda to the CEC, ARB, CalRecycle, USDA, and other potential research funders

VII. BEST PRACTICES AND MEMBER EDUCATION

- A. Provide information about industry standards on website and directly to members
- B. Help facilitate information sharing and mentoring from more experienced/successful companies for industry newcomers
- C. Organize and participate in webinars, workshops and conferences to promote best practices and identify solutions to address policy, regulatory, technical and financing hurdles

VIII. ORGANIZATIONAL DEVELOPMENT

- A. Continue to establish BAC as the go-to organization on bioenergy issues for policymakers, the media, technology partners and other important stakeholders
- B. Continue to build the association's impact by expanding membership at least 25 percent in 2014
- C. Evaluate and implement new revenue generating mechanisms, such as webinars, conferences, tours, establishing a separate 501(c)(3), etc.
- D. Continue to assess and improve performance for members
- E. Attract industry leaders to participate in BAC and on the Board and continue Board development
- F. Adopt or revise committee governance guidelines as appropriate.